



TiE Chennai Quarterly **NEWSLETTER**

OCTOBER 2023

ABOUT US

At TiE Chennai, we are driven by the mission: to empower entrepreneurs, foster innovation, and catalyze transformative growth. We understand that the journey of an entrepreneur is filled with challenges and opportunities, and our commitment is to be your unwavering partner on this remarkable path.

WHO WE ARE

TiE is a Global not for profit organisation founded in 1992 in Silicon Valley by a group of successful entrepreneurs. TiE Chennai is the Chennai-based chapter of TiE Global and was started in the year 2000.

TiE Chennai is a dynamic and influential community of entrepreneurs, investors, mentors, and industry experts. With a legacy of twenty plus years, we have been at the forefront of Chennai's entrepreneurial landscape, providing valuable resources and connections to help businesses thrive.

OUR SERVICES



Mentorship and Guidance

Access to a network of experienced mentors and advisors who can provide personalized guidance and support at every stage of your entrepreneurial journey.



Networking Opportunities

Engage with a diverse community of like-minded individuals through our events, workshops, and networking sessions. Build relationships that can drive collaboration and growth.



Investment and Funding

Connect with potential investors and explore funding opportunities through TiE Chennai's network of angel investors and venture capitalists.



Education and Learning

Stay at the forefront of industry trends and best practices with our educational programs, workshops, and thought leadership events.



Incubation Connect

Access to a thriving ecosystem of partners and service providers.

We look forward to being a part of your growth story

www.tiechennai.org

Welcoming our newly elected General Council for the term 2023-2025



Sriram Subramanya
President
Founder, MD & CEO - Integra



CK Ranganathan
Immediate Past President
Chairman & Managing Director -
Cavinkare



Akhila Rajeshwar
Executive Director



Reji Joseph
Vice-President
Chartered Accountant
Advisor, Investor



Gopinath Koteeswaran
Secretary
Co-Founder at
Cardiac Wellness Institute



VN Shiva Shankar
Treasurer
Owner VNS Legal



G.R. Ananthapadmanabhan

Managing Director
GRT Group



Devarajan C

Chairman & Managing Director at
URC group of companies



Karthik Kumar

Former Founder-Director ADK/Rage
Communications



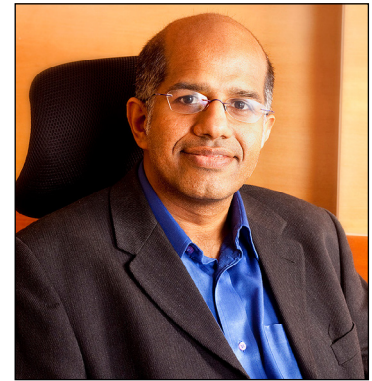
Mike Muralidharan

Chief Operating Officer, Bahwan
CyberTek Group



Rajani Seshadri

Founder Director, indePenn
Connections, Former Vice President
& Executive Coach Tata Consultancy
Services



Sameer Mehta

Vice Chairman Board Of Directors at
Dr. Mehta's Hospitals



Vaitheeswaran K

Corporate and Tax Lawyer,
K. Vaitheeswaran & Co.

TiE Chennai Membership

**Associate
Members**

810

**Charter
Members**

206

**Student
Members**

10

We are thrilled to announce that TiE Chennai has reached a significant milestone by becoming the largest Global chapter, attaining the prestigious top position in terms of membership.

We extend our sincere gratitude to all those who have supported our endeavors.

Every activity, initiative of TiE Chennai is aimed at helping and supporting the entrepreneurial ecosystem in Tamil Nadu in a way that they can relate to and will suit their specific requirements. We support school children, college students and startups in their dreams to become successful entrepreneurs.



At TiE Chennai we have four types of Membership

Associate Membership

Join TiE Chennai as an Associate Member - Your Gateway to Entrepreneurial Success

- Becoming an Associate Member at TiE Chennai is straightforward and accessible to all.
- No specific criteria are required; it's open to all who share a passion for entrepreneurship and innovation.
- **Simple Enrollment:** Starting your TiE Chennai journey is as easy as a click on our website.
- **Exclusive Benefits:** As an Associate Member, you gain access to valuable services, including mentoring, funding and incubation connections. Plus, enjoy complimentary access to most of our events.
- **Global Connections:** Connect with peers and industry leaders worldwide at TiE Chapters for fruitful collaborations and growth.
- **Associate Member WhatsApp Group:** Upon joining, you'll receive access to our exclusive Associate Member WhatsApp group—a vibrant platform for networking, collaboration, and accessing specialized services and insights from our dynamic community. At TiE Chennai, we embrace inclusivity and the strength of a diverse and thriving entrepreneurial community.
- Take the first step towards your entrepreneurial journey by joining us today. To enroll for Associate Membership online, please click the link below: <https://bit.ly/441OjOc>

Charter Membership

Charter Membership at TiE Chennai – Your Key to Influence and Impact

- Charter Membership at TiE Chennai is a, by-invitation-only opportunity.
- **Accomplished Individuals:** Charter Members are distinguished achievers, celebrated in their respective fields and essential contributors to the TiE Chennai community. They serve as mentors, investors, inspirational speakers and motivators.
- **Global Network:** Joining as a Charter Member provides access to an expansive global network of entrepreneurs, investors and business leaders. This network facilitates valuable connections with potential partners, mentors and investors worldwide.
- **Exclusive Benefits:** Charter Members enjoy complimentary access to exclusive speaker events and networking gatherings at TiE Chennai and other TiE chapters worldwide.

- **Mentoring Opportunities:** Charter Members have the chance to mentor emerging entrepreneurs, contributing to the development of the next generation of business leaders.
- **Investor Roles:** Opportunities to participate as investors in the startup ecosystem are accessible to Charter Members.
- **Support Initiatives:** Charter Members can actively support various initiatives led by TiE Chennai.
- **Global Collaborations:** Charter Membership enables connections with peers and industry leaders worldwide, fostering positive collaborations and growth.

By becoming a Charter Member, you assume a pivotal role in TiE Chennai's vibrant and influential entrepreneurial community. Your expertise and active involvement are fundamental to the success of our initiatives and in nurturing the spirit of entrepreneurship within our society.

Please email support@tiechennai.org to express your interest in becoming a Charter member. Kindly note that submitting an application does not automatically guarantee Charter membership. Our internal review process will determine your eligibility and we will get back to you on the status of your application.

Corporate Membership

TiE Chennai Membership for Organizations: A Distinguished Opportunity

- **Organizational Membership:** Membership at TiE Chennai is designated under the organization's name, rather than an individual's.
- **Leadership Recognition:** The organization's top three employees within the management cadre (in the rank of CEO, CXO, CTO, CFO) will each be honored with the esteemed status of Charter Members at TiE Chennai.
- **Equal Privileges:** These Charter Members will relish the same privileges and benefits as individual Charter Members, fostering a dynamic and inclusive entrepreneurial community.

Please email support@tiechennai.org to express your interest in becoming a Corporate Member.

Student Membership

If you're a student with dreams of becoming an entrepreneur and a strong interest in immersing yourself in the entrepreneurial world, we invite you to join us. You can gain insights from accomplished entrepreneurs, get connected with experienced professionals through networking. You'll have the opportunity to learn from their journey, both successes and setbacks, and engage with esteemed speakers who share their expertise. As a Student Member you will enjoy the same privileges as an Associate Member.

Please email support@tiechennai.org to express your interest in becoming a Student Member.

Business Model Canvas (BMC) & Budgeting on 14th,15th,16th July at Yercaud

The Business Model Canvas stands as a pivotal instrument in the realms of strategic management and lean startup methodologies. This visual framework provides a chart replete with essential components, articulating a company's or product's value proposition, infrastructure, target customer base, and financial aspects. Its primary mission is to help businesses express the core strategy for revenue generation, which undoubtedly represents the paramount objective for any enterprise. This efficiency empowers entrepreneurs to gain a holistic understanding of their business model, giving clarity and the capacity to make well-informed decisions.

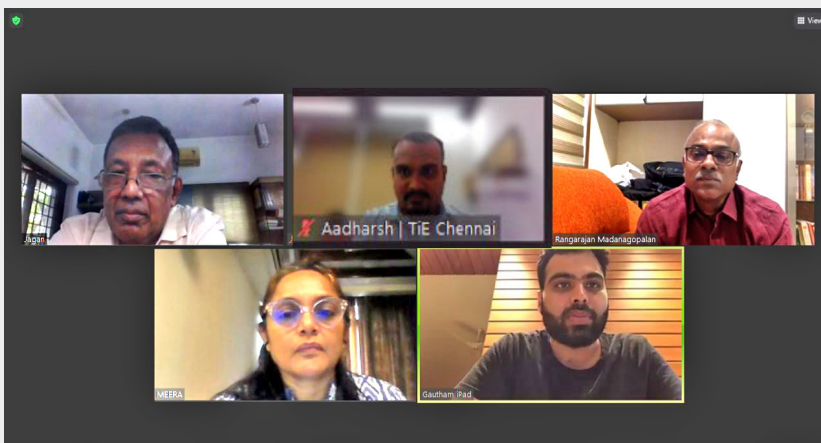
The Business Model Canvas (BMC) and Budgeting sessions for the participants were skillfully conducted by Mrs. Akhila Rajeshwar (Executive Director of TiE Chennai) and Mr. R.Kannan partner RKR Associates in Tamil. The participants in these sessions were accomplished entrepreneurs drawn from TiE Chennai's Personal Boards.



Coffee with Charter Member Sudarsan Ranganathan on 19th July

Mr. Sudarsan Ranganathan, the CEO and Founder of EdEnEM Consulting LLP, was the guest at the “Coffee with Charter Member” session. The participants were privy to invaluable insights into the art of effective leadership, harnessing emerging trends and cutting-edge technologies to propel their business initiatives and achieve sales targets.

Moreover, the session offered a profound understanding of the essential components involved in building a thriving business right from its inception. This knowledge was prominently demonstrated through the engaging questions and answers that enriched the discussion, reflecting the collective drive to uncover the secrets of building a successful enterprise.



Idea Validation on 20th July

Mentors

M. Rangarajan
Founder and Director of
Servion Global Solutions
Private Ltd.

M.S. Jagan
Independent consultant and
former CEO of Ascendas

Meera Nair
Advisory & Consulting for
Food & Agricultural sector
and Independent Director
on the Board of DBS Bank,
India

Digital Marketing Series - Session 2

Magic of AI - by Dharaneetharan GD on 26th July

Artificial Intelligence has rapidly become an integral part of our modern technological landscape, reshaping the way we approach various tasks and industries. AI tools, in particular, have emerged as powerful assets that are revolutionizing the way we work, innovate and solve complex challenges. These sophisticated applications of machine learning and data analysis are driving efficiency, accuracy and creativity to new heights.

Mr. Dharaneetharan, a seasoned digital marketing specialist, Founder & CEO - Social Eagle provided an insightful exposition on the significance and practical applications of AI tools for entrepreneurs.

The screenshot shows a Zoom meeting interface. On the left, a presentation slide is displayed with the following content:

- SOCIAL EAGLE** logo and website www.socialeagle.in
- AI Tools For Everyday Applications**
- Dharaneetharan G D**
Founder & CEO - Social Eagle

On the right, a grid of participants is visible, including:

- Dharaneetharan
- Priyadarshini Krishnan
- Aadharsh | TIE Chennai
- Vidur Davey | TIE Cte...
- Sulthan Hameed
- harshal kherde
- sukan.designers
- Shylaja
- Saelvizhi
- Balamurugan Deivasi...
- Sstraight's Fathom N...
- Lavanya Soman (She ...)
- நாராயண ...
- Srinivasan
- Trackpanda Gokul
- Finwallet | Ajma...
- SIBI TRAVELS|7...
- karishma seetharaman

The screenshot shows a Zoom meeting interface with a grid of participants. The participants are arranged in a grid as follows:

- Row 1:** Dharaneetharan, Aadharsh | TIE Chennai, Vidur Davey | TIE Chennai, Sulthan Hameed, sukan.designers
- Row 2:** Shylaja, Priyadarshini Krishnan, Saelvizhi, Balamurugan Deivasigamani, shangeetha .
- Row 3:** Sstraight's Fath..., Lavanya Soman..., நாராயண..., TG Srinivasan, Trackpanda Gokul
- Row 4:** Sstraight's Fathom Notetak..., Lavanya Soman (She | Her), நாராயண மூர்த்தி நார..., TG Srinivasan, Trackpanda Gokul
- Row 5:** Finwallet | Ajma..., SIBI TRAVELS|7..., karishma seetharaman, P Anandan, SHIJU
- Row 6:** Sairam Bala M, Navaneetha Krishanan, pb29 Karthik, Bala, Fireflies.ai Note...
- Row 7:** Sairam Bala M, Navaneetha Krishanan, pb29 Karthik, Bala, Fireflies.ai Notetaker Vidur

TiE for Future Employees: Nurturing Tomorrow's Leaders (Formerly known as TiE for Employees)



The triumphant conclusion of the 5th cohort of TiE for Future Employees, a six-month online course, marked a significant milestone. With over 300 enthusiastic participants from Chennai and interior parts of Tamil Nadu, this journey culminated in a remarkable physical meet on 22nd July. Witnessing the participants in person was an emotional and awe-inspiring moment, as they expressed their gratitude for the platform that empowered them to address workplace challenges.

In these heartfelt exchanges, attendees shared their transformative experiences during the course and how the newfound knowledge had positively impacted their professional and personal lives. The resounding consensus was that, upon completing the course, they now felt better equipped to take on leadership roles





within their organizations.

Originally initiated to equip employees with practical tools and strategies, this course evolved to provide more than just performance improvement; it created a platform where budding leaders could find their voices and sharpen their skills.

The success of the program serves as a testament to the power of education, mentorship and collaboration in fostering the leaders of tomorrow. At TiE Chennai, we continue the personal transformative mission, not only for the entrepreneurs through Personal Boards, but also for the future leaders who will play a pivotal role in realizing the dreams of these entrepreneurial visionaries.

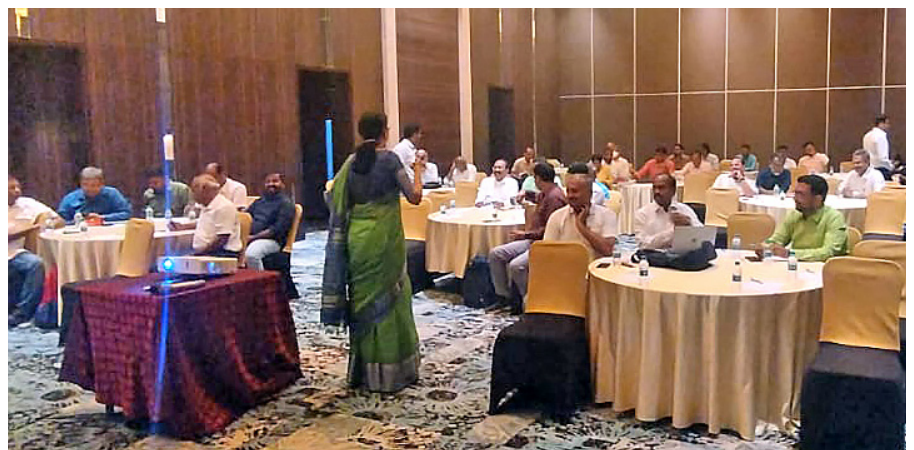


The six-month curriculum designed for future leaders encompasses a comprehensive array of topics and concepts. The curriculum is thoughtfully tailored for each cohort, with adjustments made based on the feedback from both the participants and their employers. This dynamic approach ensures that the program remains relevant and responsive to the evolving needs of all involved.

We have started the 6th cohort of future leaders in August 2023 with over 200 employees. We look forward to empowering more individuals to become not just valuable assets to their organizations, but also the inspirational leaders the business world eagerly awaits.

Talent Model Canvas (TMC) 2nd cohort on 26th August

The Talent Model Canvas (TMC) is an exceptional and indispensable tool that empowers us to proficiently manage our most treasured asset – our workforce. The Talent Model Canvas, in essence, serves as our guiding compass, leading us to pinpoint vital talent requirements within our organization. It equips us to evaluate the requisite skills, competencies and expertise essential for success in each role, thereby facilitating the creation of tailored development plans that fosters both individual and collective growth. This session was conducted by Mrs. Akhila Rajeshwar (Executive Director, TiE Chennai) for the TiE Chennai's Personal Board entrepreneurs.



Digital lending - Charting the future path by Mahesh Ramachandran on 25th August



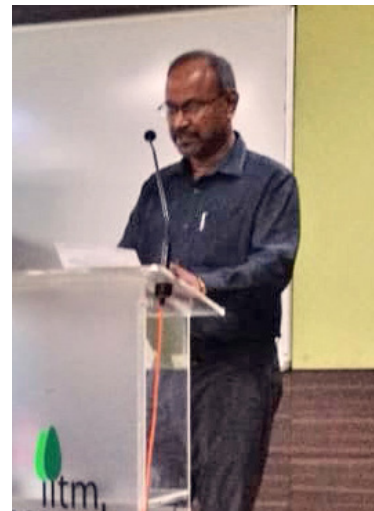
In this dynamic program, participants embarked on a journey through the intricate landscape of digital lending, gaining a comprehensive understanding of the future path in this ever-evolving industry. The event featured Mr. Mahesh Ramachandran, as the speaker. Mr. Mahesh is our Charter Member, a serial entrepreneur, investor and the Founder of Commonwealth Inclusive Growth Services Ltd, whose expertise added significant value to the discussion.



The program commenced with an insightful overview of the Digital Lending Ecosystem, shedding light on the diverse elements that contribute to this dynamic sector.

Attendees gained in-depth knowledge of crucial stages such as Loan Origination and Loan Management System (LOS, LMS), Risk Management, Credit Decisioning and Collection. The program emphasized the significance of these components in the digital lending landscape.

The discussion then shifted to Digital Public Infrastructure, a pivotal aspect of the digital lending industry, with Mr. Mahesh providing valuable insights on essential elements like Account Aggregator (AA), Open Network for Digital Commerce (ONDC), and Digi Locker.



Startup growth - Lived Experiences from Successful Marketers on 7th September



An engaging evening unfolded as accomplished marketers and entrepreneurs jointly and generously shared their firsthand experiences in steering startup growth. Their collective triumphs, encounters with challenges and insightful strategies provided valuable lessons for

any startup seeking to deepen its understanding of marketing, its associated challenges and how to effectively address them.

The esteemed panel of speakers included:

Mr. Karthik Kumar - Former Founder & Director at ADK/Rage, Charter Member, TiE Chennai

Mr. Sam Moorthy - Leadership Builder with expertise in People & Brands, Adjunct Faculty specializing in Marketing & Marketing Communications and Partner at Icons & Images

Mr. Jagadeesh Kumar - Founder & CEO of The Indus Valley

Guiding the discussion was the adept moderator, **Mr. Chandu Nair**, an experienced entrepreneur advisor, TiE Chennai

During the session, the following pivotal points were explored:

- Understanding the Essence of Marketing Orientation
- Positioning Marketing as a Function, Not Just an Activity
- Execution Strategies
- The Significance of Product-Market Fit

The key takeaways for the participants were effective marketing for business growth and practical tips for implementation.

Web3 Current Technology Trends- A Deeptech panel session on 1st September

The panel discussion focusing on Current Technology Trends and their practical use cases featured participants from notable Indian product and service companies, along with some innovative startups based in Chennai.



Panelists:

Dr. Praphul Chandra,
Founder, Koinearth,
Bengaluru

**Mr. Kameshwaran
Elangovan,** Co-Founder
& COO, Jump.Trade

Mr. Jubran Siddique,
Founder & CEO, Zaryah
Investment Company
Charter Member,
TiE Chennai

Moderator:

**Mr. Raman
Govindarajan,** Charter
Member, Past GC
Member, TiE Chennai

TiE CHENNAI
FOSTERING
ENTREPRENEURSHIP

empower
accelerating women entrepreneurship.
an initiative by **zone** STARTUPS | India

TiE WOMEN
EMBRACE, ENGAGE, EMPOWER.
A TiE GLOBAL INITIATIVE

**TiE WOMEN GLOBAL
PITCH COMPETITION 2023
CHENNAI CHAPTER FINALE**

1st RUNNER


Maria Zita
Founder
Service Geni

WINNER


Dr. S. Kalaiarasi
MD & CEO
Thremear

2nd RUNNER


Arushi Sharma
Co-founder & CTO
ThinkMetal

JUDGES


Savitha Ramesh
Senior Director - Services Delivery
Psiog Digital


Nishya Chordia
Co-founder
doodleblue Innovations


Sirisha Sumanth
Chief Operations Officer
WEGoT Utility Solutions

TiE Women Chapter finals on 1st September

The vision of TiE Women (tiewomen.org) is to embrace, engage and empower women entrepreneurs across the globe – irrespective of the size of the enterprises, origin, standing or background.

The program is built on the Pillars of TiE Women: Learning, Mentoring, Access to Funding, Scalability, Safe Space and Community.

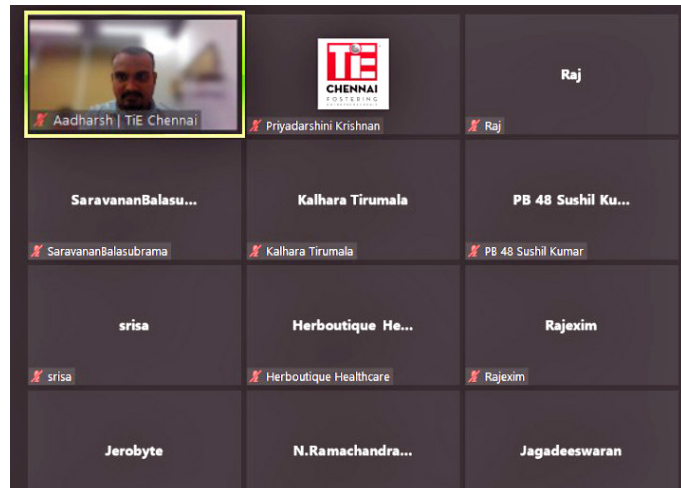
The eligibility criteria for joining the TiE Women program was, to be a female founder of a startup company at any stage, characterized by a strong passion for their venture and the ability to deliver a compelling elevator pitch within a concise 120 seconds, culminating in a specific request.

Once the applications were carefully screened and the participants selected, the TiE Women program immersed them in a comprehensive and enriching journey. This journey consisted of a series of mentoring sessions, insightful lectures, specialized master classes and hands-on workshops. These dynamic learning experiences empowered the participants to develop innovative ideas and create valuable materials tailored to their professional endeavors and businesses.

The chapter finalists will participate in the Final Global TiE Women competition, scheduled to take place in November 2023 at TGS in Singapore.

Unlocking Opportunities: The Buyer-Seller Meet

In the dynamic world of business, the buyer-seller meet stands as a pivotal event where opportunities are unveiled and partnerships are forged. The session conducted on 25th July and 27th September brought together buyers and sellers from various industries, providing a platform for transactions, collaborations and the exchange of ideas. We had close to 50 participants in each session. The participants were primarily from the TiE Chennai Personal Boards and Associate Members entrepreneur group.



Elevate and Accelerate - networking mixer on 29th September



In an endeavor to provide an exceptional experience, TiE Chennai orchestrated an exclusive networking event, aptly named 'Elevate and Accelerate.' Guided by the facilitator, Mr. Anand Prabhu, CEO of Spade Media, the event was meticulously curated to transcend the traditional networking gathering. Mr. Prabhu orchestrated the entire show through an engaging series of games, fostering an icebreaker that effortlessly ignited interactions among attendees. The overarching aim of this event was to metamorphose connections into transformative opportunities, effectively uniting ambition with actionable steps.

'Elevate and Accelerate' was expertly crafted to serve as a nexus for forward-thinking professionals, entrepreneurs and visionaries hailing from diverse fields. This networking event provided a platform for like-minded individuals to converge, collaborate and most importantly, elevate their professional journeys.

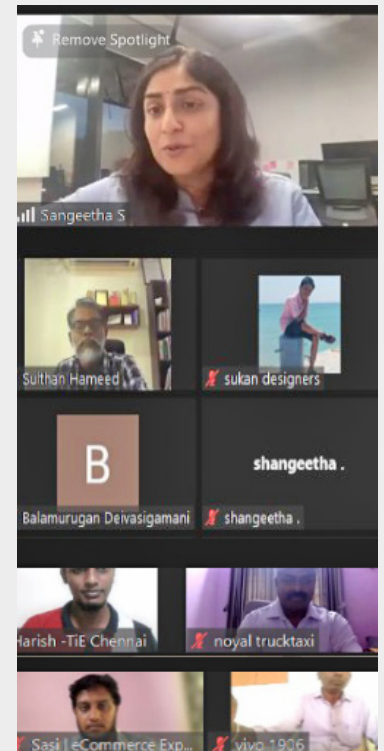
Business Mantras Series: Easy-யா பண்ணலாம் E Commerce by Sangeetha S. Abishek on 16th September

In the spirit of fostering knowledge and growth, TiE Chennai hosted a captivating session on E Commerce as part of its Business Mantras series. Aptly titled “Easy-யா பண்ணலாம் E Commerce” - A Powerplay for Business Owners, the session was brilliantly led by Ms. Sangeetha S. Abishek, a distinguished digital marketing consultant and the Director of SODME Digital Marketing Pvt. Ltd.

Ms. Sangeetha effortlessly guided attendees through a comprehensive discussion that covered key strategies and insights for navigating the e-commerce landscape. The session was conducted in Tamil.

The highlights from the session, which resonated with the eager and engaged audience are:

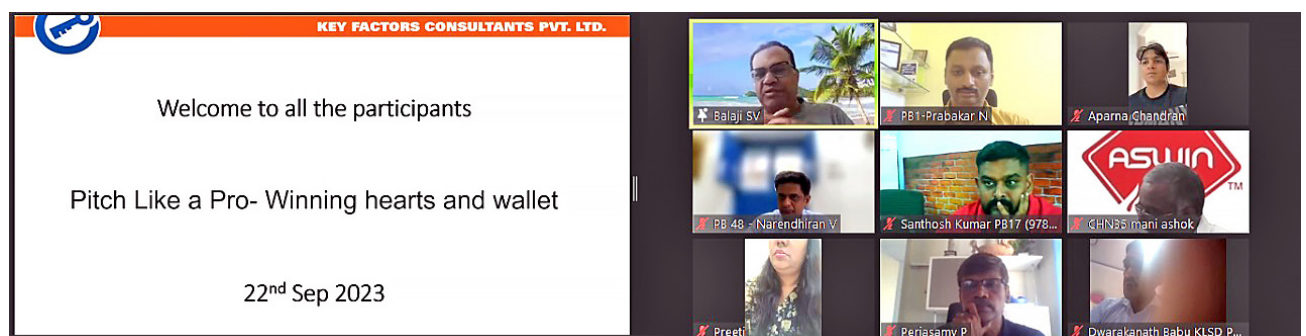
- **Shopify Strategy:** Seamless store creation with Shopify for better experiences.
- **Social Media Mastery:** Engage through content and targeted ads on social media.
- **SEO Success:** Boost visibility with optimized content and keywords.
- **Effective Advertising:** Drive sales with compelling ads and strategic campaigns.
- **Data-Driven Analytics:** Optimize using insights for informed decisions.



Mastering the Art of Pitching with S V Balaji- Pitch Like a Pro- Winning Hearts and Wallets on 22nd September

The speaker of the session Mr. S V Balaji, is a seasoned sales coach with over 25 years of expertise in Sales Management, Business Development and Distribution Management. Mr. Balaji is the Founder Director of 3 Key Factors Consultants Pvt Ltd. Combined with his keen business sense and dedication to employee and customer retention, he set the stage for an enriching experience on the topic **Pitch Like a Pro - Winning Hearts and Wallets**.

The session was a profound exploration of the art of pitching and the speaker’s insights were not just informative but transformative. Participants left with a deeper understanding of how to craft compelling sales pitches, ensuring they effectively communicate the solution they are able to give rather than just the value of their products or services.

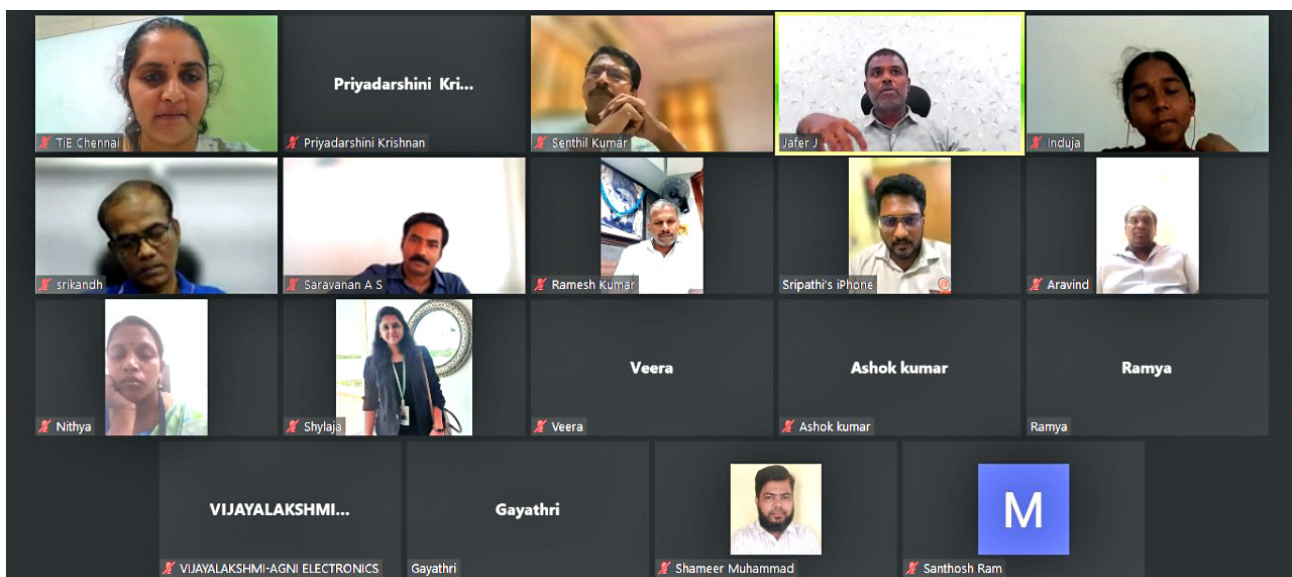
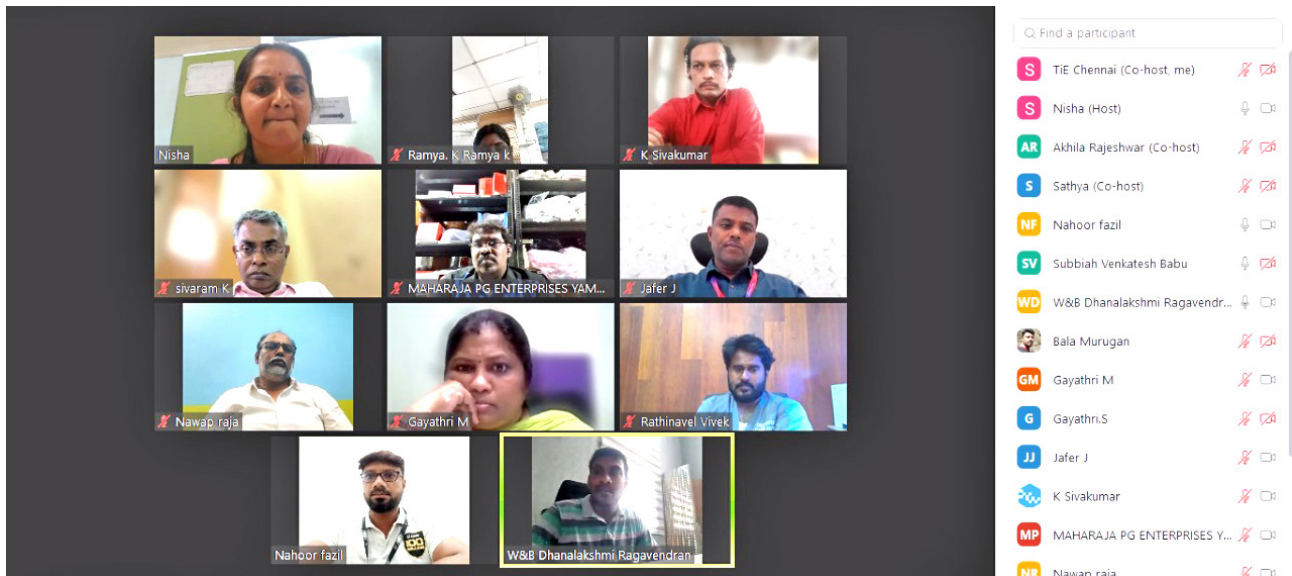


Kai kodukkum kai (கை கொடுக்கும் கை)

“Kai Kodukkum Kai” is a thoughtfully curated platform by TiE Chennai. This sessions were held on 12th July, 23rd August, 26th September respectively, with the purpose of fostering a dynamic exchange of knowledge and ideas between accomplished leaders and rising talents across diverse organizations. In straightforward terms, it’s a candid dialogue between employers and employees from various organizations. With a limited capacity of up to 30 participants, TiE Chennai takes great care in handpicking individuals who are in sync with the spirit of open dialogue and knowledge sharing.

Participants are thoughtfully chosen from the pool of employees engaged in our specialized employee program, while employers are selected from the ranks of Personal Board members who have successfully completed the Talent Model Canvas.

This forum acts as a crucible for diverse perspectives, the sharing of unique challenges and the collaborative generation of constructive suggestions. It has proven to be a valuable catalyst for employers, offering a profound understanding of alternative viewpoints and paving the way for holistic insights into the challenges faced by each participant.



The Indic Way - Series-6

Becoming a Superior Entrepreneur



We hosted three thought-provoking sessions led by Mr. Ramaraj and Mr. J Krishnan. These sessions delved into the topics of 'Making Decisions & Finding Solutions', 'Moving to a Higher Orbit', 'Making Things Happen'.

Making Decisions & Finding Solutions on 28th July: Entrepreneurship revolves around confronting challenges and making pivotal decisions. In the session titled 'Making Decisions & Finding Solutions,' the speakers delved into the art of problem-solving and effective decision-making. They emphasized that the challenges we encounter are not the real problems; rather, our lack of preparedness and ability to find solutions, or to attain clarity in decision-making, are the actual obstacles. Becoming a superior entrepreneur entails confidently facing challenges, making well-informed decisions, and viewing problems as opportunities.

Moving to a Higher Orbit on 31st August: In the grand tapestry of life and business, evolution serves as the driving force propelling us forward. Change, without a doubt, acts as the catalyst for growth. The session, titled 'Moving to a Higher Orbit,' drew inspiration from the intriguing realm of atomic science, prompting contemplation about how electrons transition from one orbit to a higher one. This phenomenon, so reminiscent of our own professional journeys, encouraged a deeper examination.

During the session, the Indic mantras that possess the potential to elevate our business to new heights were unveiled. The speakers discussed the energies and strategic steps required to break free from stagnation and soar to more significant levels of achievement. The session concluded with an urging for everyone to reinvigorate their entrepreneurial voyage and ascend to a higher orbit.

Making Things Happen on 23rd September : At the session 'Making Things Happen,' participants learned how to take control of their professional destinies. The event highlighted the importance of focusing on what's within our control, challenging the notion that external factors alone dictate our outcomes. It emphasized the power of personal agency, using Indic concepts and strategies to shape one's own success. The event delved into the notion that many aspects of our ventures appear to be influenced solely by external factors. The speakers challenged this perception and set out to answer a crucial question: Can we actively shape our own destiny?

The session served as a powerful reminder that, while external factors undoubtedly play a role in our professional journeys, our own actions and decisions are equally—if not more—significant. It was a testament to the fact that by embracing our own potential, we can truly make things happen on our terms.

TiE Reach

TiE Reach is our initiative to empower entrepreneurship across Tamil Nadu. The TiE Chennai team conducts bi-monthly visits to cities and towns, ensuring aspiring entrepreneurs and individuals are well-informed about prevailing market opportunities. Our mission is to foster collaboration and growth in tier 2 and tier 3 cities, making entrepreneurship accessible to all in Tamil Nadu. The TiE Reach program also features engaging sessions led by industry experts and successful entrepreneurs, providing insights into how entrepreneurs can benefit from TiE Chennai's programs and initiatives.

TiE Reach Cuddalore on 1st July

J KRISHNAN
MD & CEO
UniMity Solutions

CA R KANNAN
Charter Member
TiE Chennai

AKHILA RAJESHWAR
Executive Director
TiE Chennai



TiE Reach Madurai on 29th July

C.K.RANGANATHAN

Chairman and Managing Director
CavinKare Private Limited

MURUGAVEL JANAKIRAMAN

Founder and CEO
BharatMatrimony

AKHILA RAJESHWAR

Executive Director
TiE Chennai



TiE Reach Erode on 4th August

C.K.RANGANATHAN
Chairman and Managing Director
CavinKare Private Limited

AKHILA RAJESHWAR
Executive Director
TiE Chennai



TiE Reach Trichy on 19th August

SHREE SHIVKUMAR

Managing Director SKM Egg
Products Export (India) Limited

PRATIK SHAH

Founder & CEO
Specsmakers Opticians

AKHILA RAJESHWAR

Executive Director
TiE Chennai



TiE Young Entrepreneurs (TYE) Chapter Finals

In an age where entrepreneurship and innovation are at the forefront of global progress, fostering the entrepreneurial spirit in young minds is of paramount importance. This is where TiE Young Entrepreneurs (TYE) comes into play. TYE is a dynamic and transformative program that aims to nurture the entrepreneurial mindset in the next generation of leaders.

TYE is an initiative by The Indus Entrepreneurs designed specifically for students from 9th -12th grade. It is a comprehensive and global program that offers the school students the unique opportunity to explore the world of startups, innovation and business leadership. The TYE participants engaged in both classroom instruction and practical sessions, culminating in their active participation in the chapter finals held in September.

The victorious team, who emerged as the champions, comprised of...

- **Purna**, 12th-grade student from PSBB School
- **Harshini**, 9th-grade student from PSBB School
- **Shriya**, 9th-grade student from PSBB School
- **Prathmesh**, 10th-grade student from Chinmaya Vidyalaya School
- **Rajiv**, 9th-grade student from Bhavan's Rajaji Vidyashram School
- **Kavya**, 11th-grade student from KC High School

The chapter finalist will participate in the TYE global finals to be held next year in 2024



“Empowering the Next Generation: An initiative - TiE Pioneers and Kruu Inc. Collaboration”

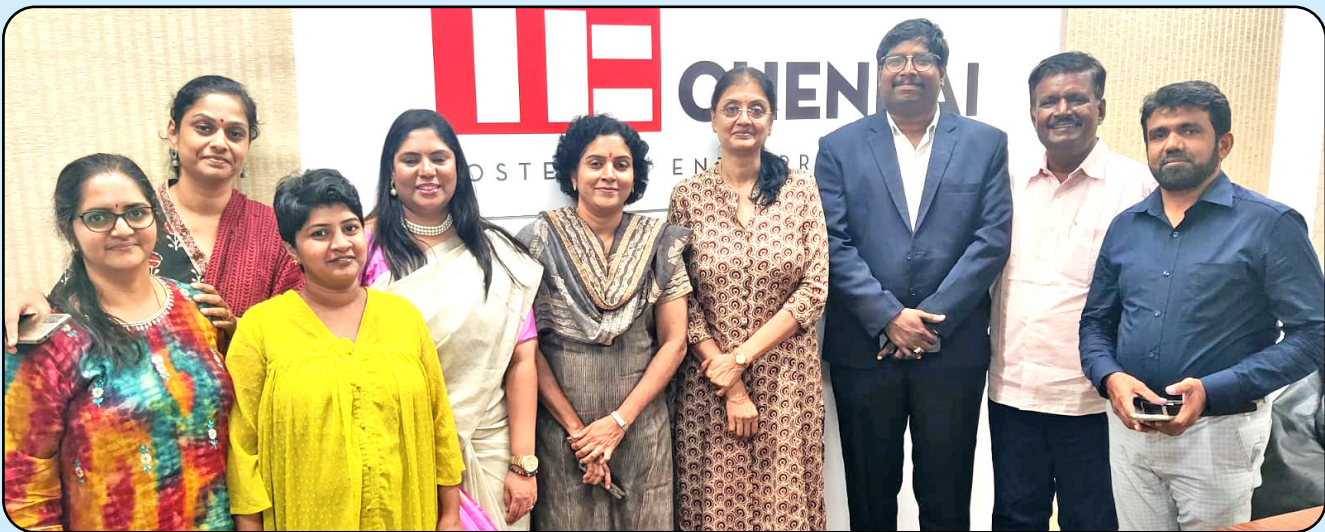
TiE Chennai is delighted to announce TiE Pioneers, in collaboration with Kruu Inc, a project-based learning initiative. Through Kruu, over 2,50,000 students in South Asia have been involved in innovative and entrepreneurial projects with access to professors and research insights across the globe.

On 24th November, 12 selected student teams will present their innovative ideas to our charter members, seeking their advice and feedback.

With Kruu's focus on access as the top-most priority, we are sure that this special initiative will not only foster critical thinking and creative intelligence among the students, but will also infuse the spirit of TiE and its core vision among the next generation of thinkers, innovators and creators. Thanks to TiE Chennai's Charter Members Mr. Anil Srinivasan and Mr. SV Krishnamurthy for their support.



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